



## TRUTH IN RHYTHM Show Factsheet

- Created, hosted and produced by award-winning media & music industry professional, author and Funknstuff.net President Scott “DR GX” Goldfine, since 2017 the TRUTH IN RHYTHM (TIR) show has upheld its mission to preserve the legacies of contemporary music's foremost masters of the groove. Focusing on funk, soul and jazz, the uniquely distinctive TIR fosters an environment of open, deep conversation for musicians and related figures to share their histories, stories and perspectives.
- TIR is a video-based weekly online music interview show available from Funknstuff.net, YouTube and other providers. It is also distributed as an audio-only podcast through top sources like Spotify, Amazon, Apple, Google, Pandora and many others.
- TIR Metrics (as of 9/22): Nearly 300 episodes with musical legends; 12 million+ YouTube impressions; 2 million+ views/listens/downloads; 50,000+ monthly views at 10,000+ hours; 8,500+ loyal YouTube subscribers with 300+/- new monthly adds.
- TIR uses the Zoom video platform (guests may elect to participate off-camera) to record programs that undergo a post-production process to be made available and promoted worldwide a few weeks later. At least an hour is required, with flexible scheduling times available (typically weekdays 4-6 p.m. Eastern; set up at least 48 hours in advance).
- Guest Tech Needs: 1) Communication device — desktop/laptop computer, tablet or smartphone equipped with camera/microphone and plugged in for power; 2) Reliable Internet connectivity; 3) Quiet, uninterrupted music-related or pleasant backdrop.
- More Info: [Funknstuff.net](http://Funknstuff.net); [TIR Episodes Directory](#)
- Bookings: [ScottG@Funknstuff.net](mailto:ScottG@Funknstuff.net); [310-720-7576](tel:310-720-7576)